



Pittsford Art Group

Newsletter - October, 2019

A Message from the President, Margie Mitchell

This time of year is one of the best times to be entering a juried show. I searched high and low to find a place that fits our group. Unfortunately, St. John Fisher was already reserved. The Rochester Friendly Home is a good location and many artists have sold paintings here due to a high volume of people coming and going.

The benefit of being in a club is to participate in the events that are scheduled. It takes a lot of planning and time to arrange all of the events within the show. Since the judge is unavailable after the show has been setup, we will not have a critique at the Friendly Home. However, she will be our December presenter and will can focus on her lesson and then available to critique. She will write up a paragraph for all the winners and will also be able to critique anyone else if asked.

Please do not wait until the last minute to enter. Lists have to be managed and tags have to be made for each painting. We cannot do this without your entries!

I believe this will be a very nice show, so please enter soon. We have space for 53 paintings to be entered into the show. Please enter as many as you like. Since we are not a large group the possibility of your painting making it into the show is huge!

Please make it clear to me that you like shows by entering.

Rotating Exhibits October – December

Pittsford Town Hall

Ann Limbeck

Friendly Home

Marcia Mundrick and

Margie Mitchell

- Memory Care -

Hiroko Jusko

Marcia and Margie

(Dec)

Star P.T.

Niesdri Welch and

Elaine Sherwood

Presbyterian Church

Liz Sciortino

Pittsford Village Hall

Lois Zebelman

REMINDER!

Sylvia Ball will send **occasion appropriate cards** to members or their families. If you know of someone who is ill or a member that has passed please **email or call Sylvia Ball**.

Chloe learned much about painting just by doing it! She started out painting murals in her room and her friends rooms. She studied at RIT and received a BFA in Illustration and at the University of Georgia (UGA) on a Study Abroad Program in Cortona, Italy. When discussing murals, Chloe stated, "They are a lot of work!" She recently painted the mural in the connecting tunnel in the Rochester Central library. The Grand Opening was this Oct. 17th. Chloe has many murals around Monroe County. You can find a list of her work on her website.



As for techniques, she shared the following: sketch out your design and then transfer to a grid. Many murals take over 100 hours and over a month to complete. She does both exterior and interior murals, such as in the Monte Alban restaurants around town. She painted acrylic on canvas that is then stapled on to the wall in the restaurant. As for exterior murals, in Canandaigua, there is a jewelry store at Coach and Main street with her mural on the wall. She painted on polytab (also can use parachute cloth) first in her studio and then used gel medium to stick the mural to the exterior wall and varnished to protect. Prepping the wall first is very important to create a smooth surface: clean the surface with soapy water for mild cleaning or use TSP or Borax mixed with water. Sand then prime and allow to dry for 24 hours. Masonry or other bumpy surfaces are very hard on brushes. You should only paint when temperatures are above 60F since paint will not bond to the surface. Sidewalks are painted using exterior paint with concrete sealer. She also paints acrylic murals and images on old furniture.



Chloe provided this tip to help scale from your grid to a large wall - use a proportion wheel. (<http://www.herbfogler.com/proportionater.html>) She uses an Isolation coat after painting a mural and then applies Golden brand acrylic varnish using x-marks with brush or roller. Another tip - If you mix acrylic paint with unsanded grout to make a mural, it can also serve as a chalkboard!



SAVE the Date

2019 - 2020 Shows

Winter Show - Friendly Home: November 2 thru December 28.

3156 East Avenue | Rochester, NY 14618

ENTRIES Postmarked by Saturday, Oct. 26!

Chair: **Carol Schott**

Judge: **Colette Savage**

Holiday Show - Pittsford Federal Credit Union: November 18 thru February 10

1321 Pittsford Mendon Rd, Mendon, NY 14506

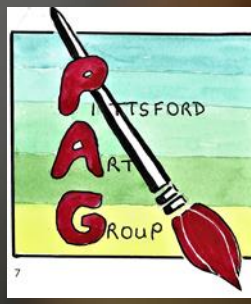
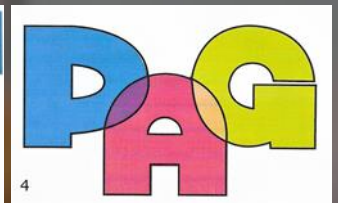
Chair: **Liz Sciortino**

WELCOME our New Members!

None to report this month. Please reach out to your family and friends and invite them to come to one of our shows or monthly meetings and join!

LOGO contest

We had eight submissions for a new PAG logo and held a vote through our website. We had a two-way tie and therefore the Board chose the winner and is working with the selected artist. More to come on this topic at the December meeting.



REMINDERS

GUESTS are more than welcomed and encouraged to join us at our monthly meetings to hear and see what's going on and to watch our wonderful demonstrators. To help with rising costs it would be appreciated if a **\$5.00 donation** was made to the group. If the guest would like to join our group their donation may be applied to their joining fee.

OUR NEXT MEETING is **Thursday, December 5th** with presenter [Colette Savage](#): Colette is the judge for our Fall show at the Friendly Home. A life-long artist, Colette has been a plein air landscape painter for over a decade, painting on location in and around Monroe County.

2019-2020 MEMBERSHIP dues are **\$40**. Have you sent yours to **Amy Hobert**?

NEWS to share? Please send to **Joe Sirianni**

2019 – 2020 Positions

Executive Board Officers

President	Margaret Mitchell
Vice President	Betsy Liano
Treasurer	Marcia Mundrick
Recording Secretary	Sylvie Culbertson & Tong Wang
Corresponding Secretary	Joe Sirianni

Standing Committees

Membership	Amy Hobert
Program Chair	Betsy Liano
Refreshments	Niesdri Welsh
Rotating Exhibits	Laura Davis
Sunshine	Sylvia Ball
Website Manager	Joe Sirianni
Newsletter	Joe Sirianni

Shows this Season

Winter Show @ **Friendly Home**
Holiday Show @ **Pittsford Federal Credit Union**
Spring Show @ **Pittsford Plaza Barnes & Noble**